

● OVERVIEW ●

Drexel University

Philadelphia, Pennsylvania;
Bachelor of Science; 2014,
Graphic Design Major

Honors

Top Ten Finalist
Society of Publication
Designer's Student Awards,
2013

● **Community Service**

Teaching assistant for
CHAD Yearbook Club, 2012
Teaching assistant at the
Center for Visual Arts, 2010

Study Abroad

Rome Study Abroad
Program, Summer 2012

● **Skills**

Photoshop
Illustrator
InDesign
Premiere Pro
HTML5/CSS
PHP
Microsoft Office

● EXPERIENCE ●

ESTÉE LAUDER

Digital Production Designer, March 2018 - Present

Managed retailer ad banners ● Managed website blog imagery and responsive layout
Designed imagery for site assets on homepage and product pages
Required strong communication, and time management skills; and ability to work in
corporate environment.

RELEVANCE

Graphic Designer, August 2017 - September 2018

Led full website redesign ● Multi-sized, animated online ads ● eBook publications,
covers, layouts, and landing pages ● All-encompassing Powerpoint media kit
Required the ability to maintain a brand across print and digital formats, while learning
new skills on demand in order to expand the media's reach.

KIDPIK

Junior Designer, August 2016 - February 2017

Email newsletters ● Website pages/assets ● Tradeshow Display Booth Design
Instagram, Facebook Google Ads/Posts
Required the ability to multi-task and keep track of numerous running projects.

TICKETLEAP

Graphic Designer, September 2013 - May 2014

Managed print ads & sell-sheets ● Tradeshow Display Booth Design

HEARST, ESQUIRE MAGAZINE

Design and Art Intern, September 2012 - April 2013

Produced visual components: icons, labels, and imagery ● Designed article wire-
frames and placed images and copy ● Updated the "Layout" wall ● Converted and
organized files for award presentations.